PeoplePolling

About the Survey

Client: GB News

Fieldwork Period: December 14, 2022

Sampling Method: Online

Population Sampled: All adults (18+) in Great Britain

Sample Size: 1,151

Data Collection: The data is acquired from a panel provider offering participants the chance to win money. The sampling relies on an online quota approach. Specifically, participants are sampled to meet Office of National Statistics quotas for gender, age, region, socio-economic group, vote in the 2019 general election, and vote in the 2016 Brexit referendum. No criteria are used to over- or undersample respondents. To ensure the polling is representative of the target population, we use official and reliable data sources to match the sample to demographic population targets.

Weighting: The sample has been weighted to be representative of the population on the following variables: gender, age, socio-economic group, region, vote in the 2019 General Elections and 2016 Brexit referendum vote.

Turnout Weighting for Voting Intention: To gauge the likelihood of a respondent voting in the General Elections, the poll used an 11-point scale to measure the certainty that the respondent would vote if there was an election tomorrow. The voting intention answers are then weighted by the likelihood to vote (by the numerical answer to the question divided by 10, e.g., a respondent providing a likelihood to vote of 8 out of 10 will have a weight of 0.8).

Margin of Error: All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Contact: info@peoplepolling.org

Additional Information: PeoplePolling is a member of the British Polling Council (BPC) and abides by its rules.

PeoplePolling

Q1. On a scale of 0 to 10, where 0 means that you would not vote and 10 means that you would certainly vote, how likely would you be to vote if there were a general election tomorrow?

		Ger	nder		Age (Group			Social	Grade				Region			Gener	ral Elections	s 2019	Brexit l	Ref 2016
	National	Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands Wales	/ North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted Weighted	1151 1151	597 596	554 555	105 122	510 474	288 283	248 272	268 265	368 373	233 235	282 278	129 162	355 309	289 313	277 268	101 99	333 333	254 248	93 91	441 445	414 403
0 (Certainly will not vote)	11%	12%	10%	12%	12%	11%	8%	5%	7%	16%	17%	8%	10%	16%	8%	12%	3%	1%	1%	9%	2%
1	1%	0%	2%	1%	2%	-	2%	1%	1%	1%	2%	-	2%	1%	1%	-	1%	0%	-	1%	1%
2	1%	1%	1%	4%	0%	1%	0%	2%	-	-	2%	1%	1%	1%	1%	-	0%	1%	-	0%	1%
3	1%	1%	1%	-	1%	1%	1%	2%	0%	1%	1%	1%	0%	1%	1%	-	0%	-	2%	1%	0%
4	1%	1%	1%	-	1%	2%	-	0%	1%	0%	1%	-	0%	1%	1%	1%	1%	-	-	1%	0%
5	5%	5%	6%	1%	5%	6%	5%	3%	4%	7%	8%	6%	7%	4%	5%	-	6%	1%	2%	7%	3%
6	2%	2%	3%	4%	2%	3%	2%	4%	3%	1%	1%	2%	2%	3%	3%	2%	2%	1%	_	2%	2%
7	3%	3%	3%	4%	3%	4%	2%	3%	4%	2%	3%	2%	3%	4%	3%	1%	4%	3%	_	4%	2%
8	5%	5%	4%	4%	6%	4%	4%	6%	5%	5%	5%	7%	4%	5%	6%	3%	8%	3%	7%	5%	5%
9	7%	7%	7%	4%	8%	8%	6%	8%	10%	3%	5%	8%	7%	7%	7%	6%	9%	8%	10%	9%	7%
10 (Certain to vote)	54%	52%	56%	44%	49%	56%	66%	58%	58%	53%	47%	56%	52%	51%	53%	70%	62%	74%	77%	57%	71%
Prefer not to say	9%	11%	6%	21%	12%	4%	3%	9%	7%	12%	9%	10%	11%	7%	9%	6%	5%	8%	2%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling

Q2. If there were to be a general election tomorrow, which party would you vote for?

All cases

			Gen	der		Age (Group			Social	Grade				Region			Gener	al Elections	2019	Brexit I	Ref 2016
	Dec 07	Dec 14	Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted Weighted	1231 1231	1151 1151	597 596	554 555	105 122	510 474	288 283	248 272	268 265	368 373	233 235	282 278	129 162	355 309	289 313	277 268	101 99	333 333	$\frac{254}{248}$	93 91	441 445	414 403
Labour	37%	37%	39%	35%	44%	47%	33%	24%	40%	39%	31%	34%	35%	40%	44%	32%	24%	9%	82%	40%	20%	52%
Conservative	14%	19%	15%	22%	10%	9%	17%	36%	18%	20%	17%	18%	22%	21%	14%	23%	7%	48%	1%	5%	36%	6%
Lib Dem	6%	6%	5%	6%	5%	6%	6%	4%	8%	4%	8%	3%	7%	6%	3%	8%	5%	4%	1%	35%	3%	9%
SNP	5%	4%	4%	4%	3%	5%	5%	3%	4%	3%	6%	5%	0%	-	0%	-	44%	0%	0%	2%	1%	8%
Plaid Cymru	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	-	3%	0%	-	-	0%	2%	-	1%	1%
Reform UK	6%	5%	3%	8%	3%	3%	5%	9%	4%	4%	10%	4%	7%	4%	6%	4%	2%	10%	0%	-	11%	1%
Green	4%	4%	5%	4%	13%	4%	4%	1%	5%	4%	2%	5%	5%	2%	5%	6%	2%	1%	4%	3%	3%	6%
Some other party	2%	3%	2%	3%	6%	3%	2%	1%	1%	4%	1%	3%	4%	1%	6%	1%	-	1%	2%	-	2%	1%
Would not vote	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	1%	2%	0%	0%	0%	0%	0%	0%	-	0%	0%
Prefer not to say	8%	5%	7%	4%	2%	6%	6%	5%	4%	4%	4%	9%	2%	5%	8%	5%	4%	5%	3%	2%	5%	5%
Don't know	18%	16%	20%	13%	11%	15%	19%	16%	14%	16%	19%	16%	16%	16%	13%	22%	12%	22%	5%	14%	20%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Only cases selecting a party

			Ger	nder		Age (Group			Social	Grade				Region			Gener	al Elections	2019	Brexit I	Ref 2016
	Dec 07	Dec 14	Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Labour	47%	45%	51%	40%	47%	55%	45%	30%	46%	47%	39%	47%	35%	50%	53%	44%	27%	12%	89%	46%	25%	59%
Conservative	20%	24%	20%	28%	13%	14%	22%	45%	22%	25%	22%	24%	30%	28%	17%	29%	7%	64%	2%	6%	47%	8%
Lib Dem	8%	7%	6%	7%	6%	8%	7%	5%	9%	5%	10%	4%	8%	8%	4%	10%	3%	6%	1%	44%	4%	10%
SNP	5%	5%	6%	5%	4%	6%	7%	3%	4%	4%	7%	7%	0%	-	1%	-	58%	0%	0%	2%	1%	11%
Plaid Cymru	1%	1%	1%	1%	2%	1%	1%	1%	2%	0%	2%	1%	-	3%	0%	-	-	1%	2%	-	1%	1%
Reform UK	9%	7%	4%	11%	3%	6%	7%	13%	6%	6%	13%	6%	14%	6%	9%	6%	2%	14%	1%	-	15%	1%
Green	6%	6%	8%	5%	17%	6%	7%	2%	9%	6%	4%	7%	8%	3%	7%	9%	3%	1%	4%	3%	4%	9%
Some other party	4%	4%	4%	4%	7%	5%	4%	2%	2%	7%	2%	4%	6%	2%	9%	2%	_	2%	2%	_	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling

Q3. Thinking about the strikes that are taking place this month, to what extent do you support workers such as rail staff, nurses, and postal workers going on strike?

		Gen	der		Age (Group			Social	Grade				Region			Gener	ral Elections	2019	Brexit I	Ref 2016
	National	Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands Wales	/ North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted Weighted	1151 1151	597 596	554 555	105 122	510 474	288 283	248 272	268 265	368 373	233 235	282 278	129 162	355 309	289 313	277 268	101 99	333 333	254 248	93 91	441 445	414 403
Strongly support	25%	24%	26%	27%	30%	23%	18%	28%	24%	23%	25%	24%	26%	26%	19%	37%	8%	53%	27%	16%	40%
Support	19%	20%	18%	12%	19%	25%	15%	16%	20%	21%	19%	21%	17%	17%	18%	28%	12%	24%	21%	14%	24%
Neither oppose nor support	14%	13%	14%	10%	11%	17%	16%	12%	14%	11%	16%	11%	14%	16%	14%	9%	18%	8%	14%	16%	10%
Oppose	14%	15%	14%	7%	13%	16%	18%	17%	16%	13%	10%	15%	15%	15%	15%	7%	26%	5%	16%	21%	12%
Strongly oppose	15%	9%	20%	13%	7%	12%	30%	15%	15%	16%	12%	19%	13%	12%	20%	6%	30%	2%	18%	25%	8%
Prefer not to say	7%	10%	5%	17%	10%	4%	2%	9%	4%	10%	8%	5%	9%	7%	8%	5%	4%	6%	2%	4%	4%
Don't know	6%	9%	3%	13%	9%	2%	1%	4%	6%	6%	9%	6%	5%	7%	5%	8%	2%	2%	2%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling

Q4. Who do you think are most to blame for the planned strikes?

		Gen	der		Age (Group			Social	Grade				Region			Gener	ral Election	s 2019	Brexit l	Ref 2016
	National	Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands Wales	/ North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	1151	597	554	105	510	288	248	268	368	233	282	129	355	289	277	101	333	254	93	441	414
Weighted	1151	596	555	122	474	283	272	265	373	235	278	162	309	313	268	99	333	248	91	445	403
Workers who are striking Companies such as Royal Mail and CrossCountry	3% 10%	3% 11%	3% 10%	6% 11%	2% 10%	3% 10%	3% 9%	4% 10%	3% 11%	2% 11%	4% 9%	3% 9%	3% 11%	3% 8%	4% 12%	2% 10%	5% 8%	0% 14%	4% 18%	5% 10%	2% 12%
Trade unions The government	28%	21%	35%	13%	18%	30%	49%	29%	29%	29%	23%	31%	27%	26%	33%	16%	58%	8%	27%	46%	16%
	37%	37%	36%	37%	42%	38%	26%	36%	40%	30%	37%	38%	34%	39%	31%	52%	13%	65%	38%	23%	54%
None of the above	3%	2%	3%	2%	3%	3%	2%	2%	3%	4%	2%	2%	3%	4%	2%	-	3%	2%	1%	3%	1%
Prefer not to say	8%	10%	6%	17%	9%	5%	5%	8%	5%	11%	9%	5%	9%	8%	9%	4%	6%	6%	2%	6%	5%
Don't know	12%	16%	8%	13%	16%	10%	7%	12%	9%	12%	17%	11%	13%	13%	10%	15%	7%	6%	11%	8%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling

Q5. Please indicate if you agree or disagree with the following statement: "We should make it harder for workers to go on strike."

		Gen	der		Age (Group			Social	Grade				Region			Gene	ral Election	s 2019	Brexit I	Ref 2016
	National	Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands Wales	/ North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	1151	597	554	105	510	288	248	268	368	233	282	129	355	289	277	101	333	254	93	441	414
Weighted	1151	596	555	122	474	283	272	265	373	235	278	162	309	313	268	99	333	248	91	445	403
Completely agree	15%	9%	21%	6%	9%	14%	30%	16%	14%	15%	15%	17%	13%	13%	21%	4%	31%	2%	13%	25%	7%
Somewhat agree	14%	14%	13%	12%	10%	16%	18%	15%	15%	11%	12%	18%	14%	13%	14%	7%	22%	6%	15%	18%	10%
Neither agree nor disagree	14%	15%	13%	14%	12%	16%	15%	9%	15%	17%	14%	9%	15%	14%	18%	10%	16%	9%	16%	16%	11%
Somewhat disagree	12%	12%	12%	15%	12%	12%	10%	14%	12%	9%	12%	14%	13%	12%	9%	12%	11%	14%	17%	10%	14%
Completely disagree	32%	30%	33%	29%	36%	33%	23%	33%	33%	29%	30%	32%	30%	34%	23%	51%	12%	61%	32%	22%	48%
Prefer not to say	7%	9%	5%	15%	9%	5%	2%	8%	5%	9%	7%	4%	8%	8%	8%	5%	3%	6%	2%	4%	5%
Don't know	7%	11%	4%	10%	12%	4%	2%	5%	6%	10%	10%	6%	8%	7%	7%	12%	4%	2%	5%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling

Q6. Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?

		Gen	der		Age (Group			Social	Grade				Region			Gener	ral Elections	2019	Brexit I	Ref 2016
	National	Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands Wales	/ North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted Weighted	1151 1151	597 596	554 555	105 122	510 474	288 283	248 272	268 265	368 373	233 235	282 278	129 162	355 309	289 313	277 268	101 99	333 333	254 248	93 91	441 445	414 403
Should continue to have a monarchy	53%	51%	56%	28%	41%	61%	79%	51%	57%	55%	49%	53%	55%	53%	59%	37%	83%	35%	61%	72%	48%
Should have an elected head of state instead	20%	19%	22%	27%	27%	15%	11%	22%	22%	16%	21%	24%	17%	18%	17%	40%	7%	40%	17%	12%	29%
Prefer not to say	8%	9%	6%	16%	10%	5%	3%	8%	5%	9%	9%	5%	8%	9%	9%	6%	3%	9%	3%	4%	6%
Don't know Total	19% 100%	21% 100%	16% 100%	28% 100%	23% 100%	19% 100%	6% 100%	19% 100%	16% 100%	20% 100%	$\frac{21\%}{100\%}$	18% 100%	20% 100%	20% 100%	16% 100%	18% 100%	8% 100%	17% 100%	19% 100%	12% 100%	17% 100%