History in the UK Survey

About the Survey

Client: Policy Exchange

Fieldwork Period: October 13, 2022

Sampling Method: Online

Population Sampled: All adults (18+) in Great Britain

Sample Size: 1,260

Data Collection: The data is acquired from a panel provider offering participants the chance to win money. The sampling relies on an online quota approach. Specifically, participants are sampled to meet Office of National Statistics quotas for gender, age, region, socio-economic group, vote in the 2019 general election, and vote in the 2016 Brexit referendum. No criteria are used to over- or undersample respondents. To ensure the polling is representative of the target population, we use official and reliable data sources to match the sample to demographic population targets.

Weighting: The sample has been weighted to be representative of the population on the following variables: gender, age, socio-economic group, region, vote in the 2019 General Elections and 2016 Brexit referendum vote.

Contact: info@peoplepolling.org

Additional Information: PeoplePolling is a member of the British Polling Council (BPC) and abides by its rules.

History in the UK Survey

Q1. Which of the following comes closest to your view of Churchill?

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1260**	649	611	98	550	324	288	286	386	270	318	150	378	321	309	102	385	272	98	495	439
Weighted	**1260**	641	619	133	519	309	298	293	383	265	319	178	338	343	293	108	379	269	99	489	442
I have a largely positive view of Churchill - for me the good things he did outweigh the bad	**36%**	24%	49%	20%	27%	38%	58%	40%	34%	37%	35%	42%	39%	30%	40%	27%	61%	22%	40%	52%	28%
I have a mixed view of Churchill - for me the good and bad things he did largely balance each other out	**19%**	18%	19%	26%	17%	20%	17%	24%	21%	14%	15%	21%	19%	17%	17%	23%	11%	30%	30%	14%	27%
I have a largely negative view of Churchill - for me the bad things he did outweigh the good	**7%**	7%	8%	17%	7%	6%	4%	9%	8%	6%	6%	13%	3%	10%	4%	8%	2%	13%	4%	3%	11%
Prefer not to say	**6%**	6%	5%	9%	8%	5%	2%	3%	5%	8%	6%	4%	6%	6%	6%	6%	2%	8%	2%	4%	6%
Don't know	**32%**	45%	19%	28%	41%	31%	20%	25%	32%	34%	38%	20%	33%	36%	33%	36%	23%	28%	24%	27%	28%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q2. On balance do you think the British Empire did more good than harm or more harm than good?

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1260**	649	611	98	550	324	288	286	386	270	318	150	378	321	309	102	385	272	98	495	439
Weighted	**1260**	641	619	133	519	309	298	293	383	265	319	178	338	343	293	108	379	269	99	489	442
Much more good than harm	**12%**	6%	19%	4%	9%	14%	19%	14%	10%	13%	13%	10%	12%	13%	13%	12%	24%	3%	4%	22%	5%
Both good and harm but on balance more good	**26%**	19%	34%	13%	19%	29%	42%	32%	24%	25%	24%	32%	26%	23%	29%	18%	39%	18%	36%	38%	21%
Both good and harm but on balance more harm	**15%**	15%	14%	23%	15%	14%	11%	20%	17%	8%	12%	14%	19%	12%	13%	12%	10%	21%	23%	8%	22%
Much more harm than good	**14%**	14%	13%	25%	14%	15%	7%	13%	17%	13%	9%	22%	11%	14%	10%	17%	3%	29%	16%	5%	23%
Prefer not to say	**5%**	7%	4%	8%	7%	5%	2%	4%	5%	8%	6%	4%	4%	5%	7%	6%	3%	5%	3%	4%	5%
Don't know	**28%**	39%	16%	27%	36%	24%	19%	18%	26%	33%	36%	16%	28%	32%	29%	35%	21%	23%	18%	23%	24%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q3. Do you think the UK should be mostly ashamed of its role in the Atlantic slave trade or proud of its role in abolishing the slave trade?

	National	Gender		Age Group				Social Grade				Region					General Elections 2019			Brexit Ref 2016	
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1260**	649	611	98	550	324	288	286	386	270	318	150	378	321	309	102	385	272	98	495	439
Weighted	**1260**	641	619	133	519	309	298	293	383	265	319	178	338	343	293	108	379	269	99	489	442
Much more proud of its role in abolishing the slave trade	**19%**	12%	26%	8%	14%	22%	28%	17%	15%	23%	20%	19%	18%	18%	19%	21%	32%	8%	9%	31%	10%
Both proud and ashamed but on balance more proud of its role in abolishing the slave trade	**23%**	21%	25%	16%	18%	24%	33%	27%	24%	20%	20%	28%	21%	22%	26%	14%	32%	21%	28%	28%	22%
Both proud and ashamed but on balance more ashamed of its role in the slave trade	**15%**	15%	14%	22%	14%	14%	13%	18%	19%	10%	10%	16%	16%	14%	14%	10%	11%	21%	27%	9%	22%
Much more ashamed of its role in the Atlantic slave trade	**15%**	15%	16%	23%	15%	17%	10%	20%	15%	13%	13%	22%	14%	15%	10%	21%	6%	27%	17%	8%	23%
Prefer not to say	**6%**	7%	5%	9%	7%	5%	3%	3%	5%	9%	7%	4%	7%	6%	6%	5%	3%	6%	4%	4%	6%
Don't know	**23%**	32%	13%	22%	31%	19%	13%	15%	21%	25%	30%	11%	23%	24%	25%	29%	17%	17%	15%	19%	17%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q4. Stroud Council voted this year to explore how to remove the Blackboy clock and statue. The clock and statue were created in 1774 and is of a rare type, of which around 20 examples remain in Britain, and depicts a small black boy. It is not known whether or not the boy is intended to be a slave. Do you think the Council should remove or retain the clock and statue?

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1260**	649	611	98	550	324	288	286	386	270	318	150	378	321	309	102	385	272	98	495	439
Weighted	**1260**	641	619	133	519	309	298	293	383	265	319	178	338	343	293	108	379	269	99	489	442
Should definitely retain	**33%**	22%	44%	11%	21%	37%	58%	33%	30%	37%	31%	32%	31%	30%	39%	29%	55%	15%	25%	49%	22%
Should probably retain	**16%**	15%	17%	15%	14%	17%	19%	16%	19%	14%	14%	18%	20%	11%	17%	15%	18%	16%	29%	16%	19%
Should probably remove	**9%**	9%	9%	17%	9%	9%	4%	12%	9%	7%	6%	10%	9%	8%	7%	13%	4%	12%	15%	5%	13%
Should definitely remove	**7%**	7%	7%	15%	7%	6%	3%	9%	10%	2%	5%	12%	5%	9%	4%	5%	3%	16%	4%	3%	11%
Prefer not to say	**6%**	8%	4%	11%	8%	5%	2%	3%	5%	9%	7%	5%	6%	7%	6%	5%	3%	6%	3%	4%	6%
Don't know	**30%**	39%	20%	31%	40%	27%	14%	26%	27%	30%	37%	24%	29%	35%	27%	34%	17%	34%	23%	23%	30%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q5. Overall, do you think the countries that were colonised by Britain are better off or worse off for being colonised?

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1260**	649	611	98	550	324	288	286	386	270	318	150	378	321	309	102	385	272	98	495	439
Weighted	**1260**	641	619	133	519	309	298	293	383	265	319	178	338	343	293	108	379	269	99	489	442
Better off	**31%**	18%	46%	13%	20%	34%	58%	36%	28%	33%	31%	32%	32%	29%	35%	27%	56%	16%	30%	51%	20%
Worse off	**17%**	17%	16%	26%	20%	15%	7%	20%	18%	14%	14%	29%	14%	17%	11%	18%	4%	30%	24%	6%	28%
Prefer not to say	**7%**	8%	5%	15%	7%	4%	3%	5%	6%	9%	7%	5%	7%	7%	7%	7%	3%	7%	4%	4%	7%
Don't know	**45%**	57%	33%	45%	53%	46%	32%	40%	48%	45%	48%	34%	47%	47%	47%	48%	37%	47%	41%	39%	45%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q6. Please indicate if you agree or disagree with the following statement: "Children today are taught about British history in a balanced way, with as much about the positive aspects as the negative."

	National	Gender		Age Group				Social Grade				Region					General Elections 2019			Brexit Ref 2016	
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	1260	649	611	98	550	324	288	286	386	270	318	150	378	321	309	102	385	272	98	495	439
Weighted	1260	641	619	133	519	309	298	293	383	265	319	178	338	343	293	108	379	269	99	489	442
Completely agree	6%	5%	6%	5%	3%	7%	9%	5%	5%	5%	7%	7%	6%	5%	6%	6%	9%	4%	3%	9%	3%
Somewhat agree	13%	12%	14%	16%	13%	9%	14%	17%	12%	11%	11%	17%	13%	10%	13%	11%	12%	13%	22%	13%	14%
Neither agree nor disagree	12%	10%	13%	6%	11%	14%	13%	11%	11%	13%	12%	11%	11%	10%	15%	10%	14%	11%	18%	14%	12%
Somewhat disagree	17%	16%	17%	18%	15%	17%	18%	17%	21%	13%	14%	13%	20%	19%	15%	13%	15%	22%	19%	17%	18%
Completely disagree	14%	13%	16%	23%	14%	13%	11%	14%	16%	12%	14%	19%	13%	15%	11%	18%	16%	18%	8%	14%	15%
Prefer not to say	5%	6%	4%	10%	7%	3%	2%	3%	4%	8%	5%	4%	5%	6%	5%	5%	3%	6%	2%	3%	6%
Don't know	34%	38%	31%	21%	36%	36%	33%	33%	31%	38%	36%	29%	33%	35%	36%	38%	32%	27%	28%	31%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%