PeoplePolling / GB News Survey Results

About the Survey

Client: GB News

Fieldwork Period: November 9, 2022

Sampling Method: Online

Population Sampled: All adults (18+) in Great Britain

Sample Size: 1,198

Data Collection: The data is acquired from a panel provider offering participants the chance to win money. The sampling relies on an online quota approach. Specifically, participants are sampled to meet Office of National Statistics quotas for gender, age, region, socio-economic group, vote in the 2019 general election, and vote in the 2016 Brexit referendum. No criteria are used to over- or undersample respondents. To ensure the polling is representative of the target population, we use official and reliable data sources to match the sample to demographic population targets.

Weighting: The sample has been weighted to be representative of the population on the following variables: gender, age, socio-economic group, region, vote in the 2019 General Elections and 2016 Brexit referendum vote.

Turnout Weighting for Voting Intention: To gauge the likelihood of a respondent voting in the General Elections, the poll used an 11-point scale to measure the certainty that the respondent would vote if there was an election tomorrow. The voting intention answers are then weighted by the likelihood to vote (by the numerical answer to the question divided by 10, e.g., a respondent providing a likelihood to vote of 8 out of 10 will have a weight of 0.8).

Margin of Error: All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Contact: info@peoplepolling.org

Additional Information: PeoplePolling is a member of the British Polling Council (BPC) and abides by its rules.

PeoplePolling / GB News Survey Results

PeoplePolling

Q1. On a scale of 0 to 10, where 0 means that you would not vote and 10 means that you would certainly vote, how likely would you be to vote if there were a general election tomorrow?

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1198**	622	576	120	507	293	278	299	359	250	290	129	374	306	291	98	365	264	93	464	430
Weighted	**1198**	627	571	124	508	294	272	266	369	251	312	169	322	326	279	103	350	264	89	449	416
0 (Certainly will not vote)	**11%**	10%	12%	13%	11%	14%	6%	9%	7%	13%	15%	10%	11%	11%	12%	10%	4%	1%	-	9%	3%
1	**1%**	0%	1%	-	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%	0%	-	0%	0%	-	1%	0%
2	**2%**	2%	2%	2%	2%	2%	2%	3%	1%	1%	2%	2%	1%	3%	2%	-	2%	1%	-	2%	1%
3	**1%**	1%	2%	3%	1%	1%	2%	2%	0%	4%	0%	-	1%	2%	2%	2%	1%	-	1%	1%	1%
4	**1%**	1%	1%	2%	1%	2%	-	1%	0%	1%	2%	1%	1%	1%	1%	-	1%	-	1%	1%	0%
5	**6%**	7%	5%	4%	7%	8%	4%	4%	5%	10%	7%	6%	6%	10%	6%	-	5%	1%	2%	7%	3%
6	**2%**	3%	1%	1%	3%	1%	2%	2%	2%	2%	3%	1%	3%	3%	1%	1%	2%	-	2%	2%	1%
7	**3%**	4%	3%	4%	3%	3%	4%	2%	7%	2%	2%	4%	4%	1%	4%	4%	4%	3%	2%	2%	3%
8	**4%**	5%	4%	2%	5%	4%	4%	3%	5%	4%	5%	2%	5%	4%	5%	5%	5%	4%	6%	5%	4%
9	**6%**	5%	7%	4%	7%	6%	5%	6%	7%	3%	6%	6%	5%	7%	6%	2%	7%	8%	9%	7%	7%
10 (Certain to vote)	**54%**	51%	57%	51%	50%	53%	65%	59%	59%	51%	47%	60%	52%	51%	53%	70%	62%	77%	75%	59%	71%
Prefer not to say	**8%**	10%	5%	12%	9%	5%	4%	8%	5%	8%	9%	7%	10%	7%	7%	6%	7%	5%	2%	4%	5%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling / GB News Survey Results

PeoplePolling

Q2. If there were to be a general election tomorrow, which party would you vote for?

All cases

	Nov 01	Nov 09	Gender		Age Group				Social Grade				Region					General Elections 2019			Brexit Ref 2016	
			Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	1212	**1198**	622	576	120	507	293	278	299	359	250	290	129	374	306	291	98	365	264	93	464	430
Weighted	1212	**1198**	627	571	124	508	294	272	266	369	251	312	169	322	326	279	103	350	264	89	449	416
Labour	37%	**34%**	35%	34%	49%	44%	25%	22%	34%	40%	27%	33%	45%	34%	35%	32%	22%	12%	80%	26%	21%	46%
Conservative	16%	**15%**	11%	19%	9%	7%	19%	28%	18%	14%	13%	16%	12%	13%	18%	18%	10%	41%	0%	4%	28%	7%
Lib Dem	7%	**6%**	5%	7%	4%	5%	7%	7%	6%	5%	6%	6%	6%	5%	5%	8%	4%	3%	1%	36%	4%	9%
SNP	3%	**3%**	4%	3%	6%	4%	3%	1%	3%	2%	5%	4%	-	-	-	-	34%	-	1%	-	0%	5%
Plaid Cymru	1%	**1%**	1%	1%	1%	1%	1%	-	2%	1%	0%	0%	-	3%	0%	-	-	0%	1%	-	0%	2%
Reform UK	4%	**6%**	4%	8%	4%	4%	8%	6%	7%	4%	7%	5%	5%	6%	6%	5%	4%	12%	1%	-	11%	2%
Green	5%	**5%**	6%	5%	10%	6%	4%	3%	6%	4%	2%	10%	4%	5%	5%	9%	-	1%	6%	8%	4%	7%
Some other party	2%	**2%**	2%	3%	-	2%	2%	4%	2%	2%	4%	2%	1%	2%	6%	0%	-	2%	1%	-	2%	2%
Would not vote	0%	**0%**	0%	1%	2%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	-	0%	0%
Prefer not to say	8%	**8%**	9%	7%	3%	6%	9%	11%	5%	6%	12%	8%	7%	10%	8%	6%	6%	7%	2%	7%	9%	5%
Don't know	17%	**19%**	24%	14%	12%	21%	19%	17%	16%	21%	22%	16%	18%	20%	16%	20%	20%	23%	6%	19%	21%	16%
Total	100%	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Only cases selecting a party

	Nov 01	Nov 09	Gender		Age Group				Social Grade				Region					General Elections 2019			Brexit Ref 2016	
			Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Labour	47%	**42%**	46%	38%	54%	53%	33%	28%	37%	50%	37%	42%	57%	42%	44%	38%	28%	19%	88%	37%	28%	51%
Conservative	21%	**21%**	17%	26%	10%	10%	27%	39%	24%	22%	20%	20%	17%	19%	26%	26%	10%	57%	0%	5%	39%	10%
Lib Dem	10%	**9%**	9%	8%	6%	7%	10%	11%	7%	9%	11%	8%	11%	8%	6%	12%	4%	4%	2%	48%	6%	11%
SNP	5%	**5%**	6%	4%	8%	7%	5%	2%	4%	2%	10%	6%	-	-	-	-	54%	-	1%	-	1%	8%
Plaid Cymru	1%	**2%**	2%	2%	2%	3%	2%	-	4%	1%	1%	1%	-	6%	0%	-	-	1%	1%	-	1%	3%
Reform UK	5%	**8%**	5%	11%	5%	6%	12%	9%	9%	6%	13%	6%	7%	9%	9%	8%	4%	16%	1%	-	17%	3%
Green	7%	**9%**	10%	7%	16%	11%	5%	5%	10%	7%	3%	14%	6%	10%	6%	15%	-	1%	7%	10%	5%	10%
Some other party	4%	**4%**	4%	4%	-	3%	5%	7%	4%	3%	7%	3%	2%	5%	9%	1%	-	3%	1%	-	4%	3%
Total	100%	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling / GB News Survey Results

PeoplePolling

Q3. Protesters from the environmental activist group Just Stop Oil have caused widespread disruptions, such as gluing themselves to roads, throwing soup on famous paintings and stopping traffic on the M25, the UK's busiest motorway. To what extent, if at all, do you support these disruptions?

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1198**	622	576	120	507	293	278	299	359	250	290	129	374	306	291	98	365	264	93	464	430
Weighted	**1198**	627	571	124	508	294	272	266	369	251	312	169	322	326	279	103	350	264	89	449	416
Strongly support	**4%**	4%	4%	11%	5%	1%	3%	5%	6%	3%	3%	9%	1%	5%	4%	6%	1%	9%	6%	1%	7%
Support	**9%**	8%	10%	13%	12%	5%	5%	12%	11%	5%	7%	13%	8%	7%	9%	9%	2%	24%	7%	5%	16%
Neither oppose nor support	**10%**	12%	8%	14%	12%	9%	6%	10%	9%	10%	13%	10%	11%	11%	10%	10%	4%	15%	17%	6%	13%
Oppose	**15%**	16%	14%	8%	15%	22%	10%	12%	16%	16%	15%	9%	16%	16%	14%	19%	12%	15%	24%	14%	19%
Strongly oppose	**47%**	41%	53%	28%	35%	55%	71%	46%	47%	54%	43%	46%	49%	44%	50%	45%	75%	22%	42%	66%	33%
Prefer not to say	**8%**	10%	6%	17%	10%	4%	4%	11%	5%	5%	11%	6%	10%	8%	8%	6%	4%	6%	1%	4%	4%
Don't know	**6%**	8%	5%	9%	10%	4%	1%	4%	6%	8%	8%	6%	6%	10%	4%	5%	2%	7%	3%	4%	7%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling / GB News Survey Results

PeoplePolling

Q4. The government is planning to introduce harsher punishments for environmental activists who disrupt public order, including imprisonment for six months and unlimited fines. To what extent, if at all, do you support harsher punishments for environmental activists such as Just Stop Oil?

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1198**	622	576	120	507	293	278	299	359	250	290	129	374	306	291	98	365	264	93	464	430
Weighted	**1198**	627	571	124	508	294	272	266	369	251	312	169	322	326	279	103	350	264	89	449	416
Strongly support	**36%**	29%	43%	23%	23%	45%	56%	33%	34%	45%	34%	37%	37%	32%	38%	34%	63%	12%	26%	55%	20%
Support	**16%**	19%	13%	9%	15%	22%	16%	15%	16%	18%	16%	9%	16%	20%	15%	19%	19%	11%	20%	19%	14%
Neither oppose nor support	**11%**	13%	9%	9%	13%	11%	8%	9%	11%	10%	14%	8%	13%	10%	12%	10%	6%	13%	11%	10%	13%
Oppose	**8%**	8%	8%	9%	11%	5%	5%	10%	10%	4%	6%	10%	8%	8%	6%	7%	3%	17%	12%	2%	16%
Strongly oppose	**15%**	13%	17%	23%	18%	8%	11%	18%	17%	11%	12%	24%	11%	12%	16%	18%	3%	33%	22%	6%	26%
Prefer not to say	**8%**	10%	6%	17%	9%	5%	4%	11%	5%	5%	11%	6%	9%	8%	8%	7%	4%	6%	4%	4%	5%
Don't know	**7%**	9%	4%	10%	11%	4%	1%	4%	9%	7%	7%	6%	7%	10%	4%	5%	2%	8%	4%	4%	7%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling / GB News Survey Results

PeoplePolling

Q5. Please indicate if you agree or disagree with the following statement: "The UK should pay climate reparations to developing countries in compensation for its historic role in climate change."

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1198**	622	576	120	507	293	278	299	359	250	290	129	374	306	291	98	365	264	93	464	430
Weighted	**1198**	627	571	124	508	294	272	266	369	251	312	169	322	326	279	103	350	264	89	449	416
Completely agree	**9%**	9%	10%	19%	11%	5%	7%	15%	10%	7%	5%	17%	8%	7%	7%	14%	2%	22%	12%	2%	18%
Somewhat agree	**14%**	12%	15%	14%	14%	13%	14%	13%	16%	8%	16%	17%	12%	12%	17%	7%	10%	21%	25%	9%	22%
Neither agree nor disagree	**14%**	15%	14%	13%	14%	11%	19%	15%	14%	14%	14%	11%	15%	12%	15%	21%	13%	17%	18%	13%	16%
Somewhat disagree	**13%**	11%	14%	6%	11%	16%	15%	13%	15%	14%	8%	15%	12%	15%	9%	12%	15%	12%	14%	16%	10%
Completely disagree	**28%**	23%	34%	20%	21%	39%	34%	24%	25%	38%	28%	22%	27%	31%	32%	25%	45%	13%	16%	46%	15%
Prefer not to say	**8%**	10%	6%	16%	10%	5%	5%	11%	5%	5%	11%	7%	10%	8%	8%	6%	5%	6%	2%	4%	5%
Don't know	**14%**	20%	7%	12%	20%	12%	5%	9%	14%	15%	17%	11%	15%	15%	12%	14%	10%	10%	13%	9%	14%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PeoplePolling / GB News Survey Results

PeoplePolling

Q6. Please indicate if you agree or disagree with the following statement: "Donald Trump is a threat to democracy in the United States."

| | National | Gender | | Age Group | | | | Social Grade | | | | Region | | | | | General Elections 2019 | | | Brexit Ref 2016 | |
		Female	Male	18-24	25-49	50-64	65+	AB	C1	C2	DE	London	Midlands/ Wales	North	Rest of South	Scotland	Con	Lab	Lib Dem	Leave	Remain
Unweighted	**1198**	622	576	120	507	293	278	299	359	250	290	129	374	306	291	98	365	264	93	464	430
Weighted	**1198**	627	571	124	508	294	272	266	369	251	312	169	322	326	279	103	350	264	89	449	416
Completely agree	**45%**	43%	47%	43%	42%	45%	52%	47%	53%	36%	41%	57%	48%	39%	43%	41%	35%	71%	74%	36%	65%
Somewhat agree	**12%**	15%	9%	10%	12%	11%	14%	13%	11%	12%	12%	8%	10%	14%	14%	12%	13%	10%	10%	11%	13%
Neither agree nor disagree	**10%**	9%	11%	6%	9%	12%	12%	11%	11%	8%	10%	8%	8%	11%	12%	12%	14%	7%	3%	15%	5%
Somewhat disagree	**4%**	3%	7%	3%	5%	4%	4%	4%	2%	6%	6%	6%	5%	5%	2%	3%	7%	1%	1%	7%	1%
Completely disagree	**7%**	4%	11%	7%	5%	10%	8%	7%	6%	10%	7%	6%	7%	8%	8%	8%	14%	2%	3%	13%	5%
Prefer not to say	**8%**	10%	6%	17%	9%	6%	4%	10%	5%	7%	11%	5%	9%	9%	8%	7%	5%	5%	2%	5%	3%
Don't know	**13%**	16%	10%	14%	18%	12%	6%	8%	12%	21%	12%	10%	13%	14%	13%	17%	11%	4%	7%	12%	7%
Total	**100%**	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%